

Strategic, Data-driven Speed Enforcement

In today's Law Enforcement reality of tight budgets and high work-loads, the smart must start working even smarter. Taking a strategic, data-driven view of missions like speed enforcement is one key component of 'working smarter'. The iCone®, the first autonomous traffic speed outpost, has been introduced to the national stage through the combined efforts of Law Enforcement agencies, transportation officials and private sector innovators.

The iCone is a fully autonomous traffic sensor that allows users to set up a monitoring station with no wires and no IT staff, just the flip of a switch. Law Enforcement agencies can now set up monitors for dozens of speeding hotspots without adding staff. With daily or weekly review of the data and programmable email alerts the Law Enforcement supervisor can schedule speed enforcement strategically, deploying patrol cars at those times when they will be most effective.

WORK-ZONES

Transportation officials have learned that a patrol car at the head of a work-zone has a very real, very positive effect on speeding and worker safety. The challenge is that while many work-zones do benefit from visible police presence many locations do not have speeding problems and the officer's time could be better utilized elsewhere. When DOT's or contractors deploy iCones at the head of their work-zones the local law enforcement agency can watch the speeding conditions from the dispatcher's office. This allows the officers to be deployed to those sites where they will be most effective.

STRATEGIC ENFORCEMENT

Every day police forces are asked to increase their responsibilities and cover more territory. Increasing demands are Law Enforcement's reality; however, the fact is that excessive speed is one of our most tragic killers. The challenge of affectively performing the task of speed enforcement in a time of tightening budget lies in knowing where to be and when to be there. The iCone® in both the portable and permanent-mount models give the Law Enforcement supervisor the ability to gather speed data from dozens of sights and establish speeding patterns. Experience shows that a single hour of patrol presence can have more effect on traffic than an entire shift, if it is the right hour. Getting the right data in the right hands simply saves time and money.



THE INSTANT I.T.S. SYSTEM